



SVBLIVE
SPORTS VENUE BUSINESS



CROKE PARK
OCT 9 & 10. 2024

EXHIBITORS

Elevating the live experience.

www.svblive.com

Since its inception in 2016, Sports Venue Business (SVB) has not only been a beacon of insight but also a pioneer in shaping the landscape of the sports and entertainment sector. Catering to over 32,500 industry executives globally, our platform stands at the forefront of delivering cutting-edge news, in-depth interviews, and comprehensive case studies.

Having successfully organised and delivered high-level industry conferences at venues including Croke Park, Tottenham Hotspur Stadium, Anfield, and The Etihad Stadium, Sports Venue Business is now embracing a new chapter, having launched a raft of new offerings under the SVB LIVE banner, reaffirming our dedication to driving innovation and fostering connections within the sports and entertainment sector.

The new initiatives are focused on delivering an optimised year-round networking environment for our members and include:

SVB LIVE (Live Industry Venue Experience):

SVB LIVE is so much more than simply an **annual conference** and **exhibition**, offering a series of **global networking events**, as well as a **webinar series**, acting as a hub for discussing the latest innovations, developments and best practices to empower those working in this dynamic sector.

The key focus of all SVB LIVE offerings is to elevate the 'live experience', whether that be General Admission or Premium Guests, seeing a wide range of topics addressed, including **Architecture & Design, Catering & Concessions, Customer Experience, Customer Journey, Hospitality & Interiors, Sustainability, Technology and Venue Commercialisation**.

The **SVB LIVE Expert Council**, featuring industry experts from all across the global sports and entertainment landscape, has been formed to help shape the conversation.

2024 SVB LIVE Conference & Exhibition: *Croke Park, Dublin, Ireland October 9th and 10th*

Year-Round Global Networking Events:

The annual SVB LIVE event is complemented by a series of global networking events throughout the year, each concentrating on a trending topic, such as the fan experience, hospitality & interiors, sustainability, technology and venue commercialisation.

These gatherings deliver invaluable opportunities for mentorship, knowledge sharing, thought leadership, and exploring best practices, supported by our global network of industry advisors.

The first networking event will be hosted in Perth, Australia, on March 12th.



Webinar Series:

Enhancing the 365-community element of SVB LIVE will be an exciting new webinar series, covering all aspects of the sports and entertainment industry.



Exhibitors & Advertisement

Exhibitor options

Those wishing to showcase their products, services, solutions and/or technologies within the Exhibit Hall - adjacent to the main Hogan Suite Conference Room - where breakfast and lunch will be served both days, benefit from the following:

- An exhibition space of approximately 3m x 2m, to include a table and 2x chairs.
- A listing in the Event Guide, event app, & website.
- Three (3) event passes.
- Exposure across the SVB LIVE and Sports Venue Business platforms.

€2,000

NB: With only 26x booth spaces available, you need to ACT FAST! The networking tour of Croke Park on the evening of October 9th will start and end in the Exhibit Hall.

Why Not Upgrade:

Upgrade to an Exhibiting Sponsor package, and benefit from enhanced exposure, for an additional spend of just €1,450 or add a Premium Advertiser package with Sports Venue Business for an additional spend of just €995.

Advertising within the SVB Global Report:

A full-page within the online SVB Global Report for 12 months, plus exposure across the SVB platforms, including a banner advert within the e-News Report for the duration of the contract, and an Enhanced Directory Listing.

€1,600

A half-page within the online SVB Global Report for 12 months, plus exposure across the SVB platforms, including a banner advert within the e-News Report for the duration of the contract.

€1,000

Advertisement options for the Event Guide:

Optimise your exposure even further by advertising in the Event Guide, which will be made available to all attendees in print and electronic formats:

Full-page Advert within the Event Guide:

€1,000

Half-page Advert within the Event Guide:

€525

Sponsorship of the SVB Global Report:

Another option you might like to consider is exposure in the SVB Global Report, which details New Builds, Renovations and Major Refurbishments happening at sports and entertainment venues across the world. The 'sponsor' package includes: Recognition as a sponsor of the SVB Global Report, with branding on the website, plus a full-page advert to appear within the SVB Global Report. In addition to exposure across the Sports Venue Business platform, including a banner advert within the e-News Report, and an Enhanced Directory Listing.

€2,000

Discounts off Sports Venue Business (SVB) advertising packages

SVB LIVE exhibitors and sponsors are eligible for a 10% discount off Sports Venue Business advertising packages, including adverts in the SVB Global Report, as well as premium advertiser and sponsor packages.

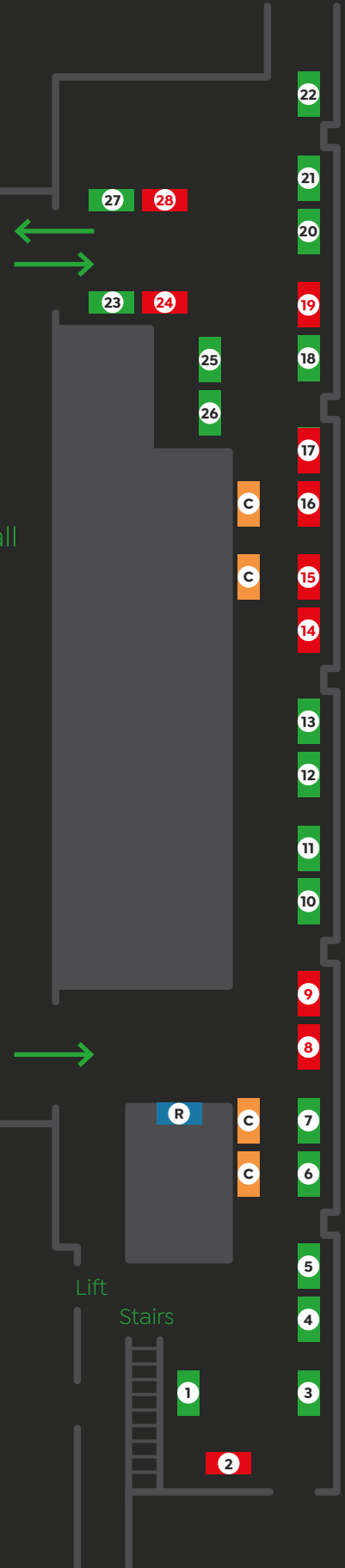


- Stand 2: Bundeling
- Stand 8: Portview
- Stand 9: Qualflow
- Stand 14: Oolio
- Stand 15: 24/7 Software
- Stand 16: Terraplas
- Stand 17: Terraplas
- Stand 19: Kappture
- Stand 24: TicketVerse
- Stand 28: DawnVale

Conference Hall

- 1 Available exhibitor stands
- 1 Sold exhibitor stands
- R Registration desk
- C Catering station

Entry via the Main Hogan Stand entrance on Jones's Road.



SVB LIVE Exhibitor Booking Form

Company Name:

Email:

Address:

Phone:

City:

VAT No.:

State:

Post Code/Zip:

SVB & SVB Live Conference and Networking Announcements

Please make sure to check the box to opt in and receive all essential event information.

Attendees:

Submissions for attendees must be completed by no later than September 15, 2024. Please include the contact details for all attendees and ensure to agree to all data being stored in accordance with GDPR.

Contact Person:

Contact Person:

Contact Person:

Name:

Name:

Name:

Job Title:

Job Title:

Job Title:

Email:

Email:

Email:

Phone:

Phone:

Phone:

GDPR Compliance Consent:

I hereby consent to the collection and use of my personal information in accordance with the General Data Protection Regulation (GDPR). I understand that my data will be used solely for the purpose of [specific event or service], and I have the right to access, correct, or delete my personal data at any time. *For more information, please refer to our Privacy Policy*

Additional Requests/Comments:

Exhibitor, Exhibiting Sponsor & Advertising Selection:

Exhibitor package (€2,000)

Exhibiting Sponsor package (€3,450)

Advertise in the Event Guide:

Full-Page advert (€1,000)

Half-Page advert (€525)

Add Ons

Sponsorship of the SVB Global Report (€2,000)

Premium Advertiser package
- Sports Venue Business (€995)

Total

Payment by Credit Card

Cardholder's Name:

Card Type: Visa MasterCard American Express

Card Number:

Expiry Date (MM/YYYY):

CVV Code:

Cardholder Signature:

I authorise Sports Venue Business Ltd/SVB LIVE Ltd to charge the above-mentioned credit card for the selected sponsorship package and acknowledge that I have read and agree to the [terms and conditions/payment terms].

Bank Wire Transfer Details

Please use the following information to complete a bank wire transfer for your exhibitor package.

Bank Name:

Account Holder's Name:

Sort Code:

Account Number:

IBAN:

BIC/SWIFT Code:

Bank Address:

Payment Reference:

Please use your company name and exhibitor package as the payment reference.

Instructions:

Transfer the total amount due for the selected exhibitor package.
After completing the transfer, please email a copy of the transaction receipt to [email address] for confirmation.
Ensure that all bank transfer fees are covered by the sender.

I confirm that I have read and agree to the payment terms and conditions.

Agreement:

I/We agree to the Terms and Conditions of the exhibitor package.

Please complete the Exhibitor Application and email it to the attention of:
katie@sportsvenuebusiness.com

Payment terms:

50% payment due within 30 days of the booking order form date, with the balance due by no later than September 1, 2024.

Cancellations:

Cancellations are not accepted.

#SportsVenueBusiness #SportsVenueBiz #PremiumExperience #SVBLIVE

