



SVBLIVE
SPORTS VENUE BUSINESS



CROKE PARK
OCT 9 & 10. 2024

DELEGATES

Elevating the live experience.

www.svblive.com

Since its inception in 2016, Sports Venue Business (SVB) has not only been a beacon of insight but also a pioneer in shaping the landscape of the sports and entertainment sector. Catering to over 32,500 industry executives globally, our platform stands at the forefront of delivering cutting-edge news, in-depth interviews, and comprehensive case studies.

Having successfully organised and delivered high-level industry conferences at venues including Croke Park, Tottenham Hotspur Stadium, Anfield, and The Etihad Stadium, Sports Venue Business is now embracing a new chapter, having launched a raft of new offerings under the SVB LIVE banner, reaffirming our dedication to driving innovation and fostering connections within the sports and entertainment sector.

The new initiatives are focused on delivering an optimised year-round networking environment for our members and include:

SVB LIVE (Live Industry Venue Experience):

SVB LIVE is so much more than simply an **annual conference** and **exhibition**, offering a series of **global networking events**, as well as a **webinar series**, acting as a hub for discussing the latest innovations, developments and best practices to empower those working in this dynamic sector.

The key focus of all SVB LIVE offerings is to elevate the 'live experience', whether that be General Admission or Premium Guests, seeing a wide range of topics addressed, including **Architecture & Design, Catering & Concessions, Customer Experience, Customer Journey, Hospitality & Interiors, Sustainability, Technology and Venue Commercialisation**.

The **SVB LIVE Expert Council**, featuring industry experts from all across the global sports and entertainment landscape, has been formed to help shape the conversation.

2024 SVB LIVE Conference & Exhibition: Croke Park, Dublin, Ireland October 9th and 10th

Year-Round Global Networking Events:

The annual SVB LIVE event is complemented by a series of global networking events throughout the year, each concentrating on a trending topic, such as the fan experience, hospitality & interiors, sustainability, technology and venue commercialisation.

These gatherings deliver invaluable opportunities for mentorship, knowledge sharing, thought leadership, and exploring best practices, supported by our global network of industry advisors.

The first networking event took place in Perth, Australia, on March 12th, 2024, with more to be announced.



Webinar Series:

Enhancing the 365-community element of SVB LIVE will be an exciting new webinar series, covering all aspects of the sports and entertainment industry.



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Exclusive Global Report (€200pa | £170.99)

Since our launch in 2016, SVB has grown to become the leading platform for sector news and views, reaching over 32,500 industry executives worldwide. As we continue to evolve, we are offering an upgraded subscription-only Global Report (available for a monthly, quarterly or annual fee), providing an overview of new builds, redevelopments, and major refurbishments in the sports and entertainment sector around the world.



Delegate & Delegation Rates: Early Bird

Clubs, Teams, Leagues & Venues:

Single Delegate Pass
(Up to 3 x Delegate Passes):

€450 | £385 + VAT

Four Pass Delegate Bundle:

€1,200 | £1,030 + VAT

Ten Pass Delegate Bundle:

€1,999 | £1,705 + VAT

NB: Irish VAT of 23% is applicable in all cases

Vendors & Suppliers:

Single Delegate Pass
(Up to 3 x Delegate Passes):

€525 | £450 + VAT

Four Pass Delegate Bundle:

€1,900 | £1,630 + VAT

Ten Pass Delegate Bundle:

€3,995 | £3,425 + VAT

Access to the Global Report

€200 | £170.99 + VAT per annum

NB: Irish VAT of 23% is applicable in all cases

Delegate Passes include:

- * Unrestricted access to all Conference Sessions, Round Tables, Venue Tours, Networking Events and the Exhibition Hall
- * Year-round engagement via the SVB LIVE Business Club app, powered by Bundeling
- * Specially-discounted rates at the Official Show Hotel, the Dublin One: €169 per night B&B (single) or €199pn (double)
- * Discounted rates to attend SVB LIVE Networking Events throughout the year

Contact:

Cassandra Calleja, Head of Business Development & Client Relations, via email at: cass@sportsvenuebusiness.com for more information and to secure your hotel accommodation.

Conference Hotel & Other Information

Official Hotel:

To secure specially-negotiated accommodation at the Dublin One Hotel (€169p/n single-occupancy or €199p/n double, on a B&B basis), less than a 7-minute walk from Croke Park, email:

cass@sportsvenuebusiness.com or
katie@sportsvenuebusiness.com



SVB LIVE Delegate Booking Form

Delegates Name:

Email:

Company Name:

Phone:

Address:

VAT No.:

City:

State:

Post Code/Zip:

SVB & SVB Live Conference and Networking Announcements

Please make sure to check the box to opt in and receive all essential event information.

X Complimentary Attendees:

Submissions for attendees must be completed by no later than x DATE, 2024.

If the person is attending, please include the Contact Person's details as mentioned above.

GDPR Compliance Consent:

I hereby consent to the collection and use of my personal information in accordance with the General Data Protection Regulation (GDPR). I understand that my data will be used solely for the purpose of [specific event or service], and I have the right to access, correct, or delete my personal data at any time. *For more information, please refer to our Privacy Policy*

Additional Requests/Comments:

Delegate Package Selection:

Clubs, Teams, Leagues & Venues:

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Add-ons

Add access to the Global Report €200 per annum | £170.99 + VAT